



• **Trust** • **Commitment** • **Guarantee**



RE/MAX Choice has established a **Quality Management System** that is in conformance with the requirements of the **International Standard ELOT EN ISO 9001:2015**



Certificate No: 200821-4



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# A Leading Group

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Kourtidis Group is currently considered one of the leading and dynamically growing Greek groups of companies in the field of Real Estate, Construction, Investments and Tourism. Operating with the strategy of vertical integration, the 6 companies that belong to the Group provide a complete package of upgraded service, combining innovation, quality, competitiveness and always focusing on people







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## Who we are

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RE/MAX, with **8,000 offices** and more than **128,000 real estate agents** in over 110 countries, is currently the **No. 1 brand name in the world in the field of Real Estate**. Every 30 seconds a real estate agent achieves a sale.

**RE/MAX also dominates the Greek real estate market** with more than **73 offices** and over **1000 real estate agents** in the RE/MAX Greece network.

The award-winning real estate company of the **Kourtidis Group, RE/MAX Choice**, is now the strong member of the RE/MAX Greece network with 6 offices in 4 prefectures and 1 island. It was founded in 2012 and soon reached the top with its main vision to provide high quality real estate services.



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## RE/MAX Choice in numbers

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**6**

offices



**4 + 1**

prefectures island



**80+**

partners



**2000+**

properties



**10.000+**

active buyers



**9000+**

satisfied customers





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## Our Services

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- **Purchase / Sale / Lease of houses**, professional and investment real estate, requested in Greece and abroad
- **Property value assessment / Investment audit**
- **Contractual considerations**
- **Construction / Renovation / Decoration** of houses
- **Support** for every investment need by GIS, the new company of the Group
- **Management** of our luxury summer residences, through the platform Costa Ofrynio Booking 6% ultimate investment opportunity, with guaranteed performance for buyers of Kourtidis Group residences in Ofrynio Beach - Costa Ofrynio
- **After Sales** services (cleaning, maintenance, payment of bills etc.)

# Our offices



# Our team

Choose a team with experience, expertise and know-how. RE/MAX Choice's real estate agents are certified partners with continuous training in Real Estate.



We are an official member of:







The most important is to entrust the sale of your most expensive asset to the experts.

## Our Distinctions

1st place in sales NATIONWIDE for 2021 by EPPA  
(Hellenic Association of Accredited Brokers-Experts)



★ **1354 acts** for 2021 ★

- ▶ **2nd place in acts** and **2nd place in sales** for 2021
- ▶ **2nd place in acts** for 7 consecutive years
- ▶ **3rd place in sales** for 7 consecutive years
- ▶ **6th place in sales** in Europe for 2018 (for RE/MAX Choice team)
- ▶ **2nd, 3rd, 8th, 12th, 20th, 24th and 28th place in acts in Europe** for 2021 (for 7 RE/MAX Choice teams) among 9,000 real estate agents
- ▶ **20th, 37th, 38th and 46th place in "production" in Europe** for 2021 (for 4 RE/MAX Choice teams) among 29,000 real estate agents
- ▶ **38th place WORLDWIDE** for 2020 (for a RE/MAX Choice team) among 135,000 real estate agents
- ▶ **Awards**  
Platinum - Hall of Fame - 100% Club Team



The strongest link in the RE/MAX Greece chain





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## Property assignment - How we work

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**Each property is a valuable and very special product for us. It is our absolute priority to present it correctly and satisfy the needs of our customer.**

- We record your property in great detail
- We identify your specific needs
- We explain and understand mutual responsibilities and commitments
- We perform a comparative analysis of the market
- We determine the best starting price of the property
- We have up-to-date databases with real estate sale prices as well as historical data from the land registry offices.



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## Why should I entrust my property to RE/MAX Choice?

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- Your property acquires a special place among the properties and becomes UNIQUE through our specialized presentation.
- Ensure the price of the property which is the same on all the sites & portals where it is show-cased. This way, we can avoid the alteration of the price by malicious partners.
- Ensure the protection of the property, with information on any suggestion made on the property.
- Check and evaluate who is visiting your property. We have recorded personal details of each prospective buyer who enters your house.





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## At RE/MAX Choice there is always a program especially for you

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RE/MAX Choice has developed a system of special benefits for property owners who choose to trust our real estate experts.

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Basic: Simple Assignment

2

Premium: our top priority

3

Golden: Unique value - unique promotion

# 1 Basic: Simple Assignment

- ▶ Registration in the internal real estate system of our company.
- ▶ We first show Premium properties to our evaluated buyers and then the Basic service properties.
- ▶ Regular and immediate update of the owner via newsletter and viber for changes in the real estate market in the specific area.
- ▶ It does not appear in our company's website and collaborating portals.



# 2 Premium: our top priority

- ▶ Create a Marketing Plan in order to promote the property.
- ▶ Listing in the websites **www.remax.gr** with **200.000** unique visitors per month and **www.remax-choice.gr** with 180,000 page views per month.
- ▶ Activation of our network and cooperation with **1000 partners of RE/MAX Greece** (push & pull).
- ▶ Promotion in **www.spitogatos.gr**, **www.xe.gr**, **www.tospitimou.gr**, **www.spiti24.gr** with privileged VIP and UP ads.
- ▶ Listing in **www.domaza.org**, one of the largest housing sites in the world.
- ▶ Listing in **www.immowelt.de**. The largest housing site in Germany and one of the largest in the world.
- ▶ Listing of the property in more than **196 portals** which are constantly updated for a period of 12 months of promotion in more than 60 countries.
- ▶ Promotion and information of partners outside the RE/MAX network (Greece and abroad) with their own clientele.
- ▶ Sign posted on the property.
- ▶ Promotion and display of the property in **10,000 registered active requests** in the database via email.
- ▶ Direct match between your property and our clientele for the purpose of a quick appointment, presentation and sale.
- ▶ Professional photo-shooting of the property.
- ▶ 3D Creation **www.matterport.com**.
- ▶ Property video created by a professional.
- ▶ Open House.
- ▶ Promotion of your property on Social Media (Facebook, Instagram) and Google with dynamic advertising, **bearing all expenses**.
- ▶ **Regular and immediate update** of the owner via newsletter and viber for changes in the real estate market in the specific area.





### 3 Golden: Unique value - unique promotion

The team of experienced and renowned scientists and collaborators of GIS, faithfully implementing a plan of strategic choices of extroversion through international marketing actions and informative events, provides sales support by creating a safe environment of cooperation and trust, with the guarantee of Kourtidis Group. Through a process of cooperation based on trust we achieve our common goal!

- ▶ Create a Marketing Plan exclusively in order to promote your property.
- ▶ Listing on the new GIS site in which only VIP properties are displayed.
- ▶ Listing in the websites [www.remax.gr](http://www.remax.gr) with 200.000 unique visitors per month and [www.remax-choice.gr](http://www.remax-choice.gr) with 180,000 page views per month.
- ▶ Promotion and information of 240 offices collaborating internationally beyond the RE/MAX network.
- ▶ Activation of our network and cooperation with 1000 partners of RE/MAX Greece (push & pull).
- ▶ Promotion in [www.spitogatos.gr](http://www.spitogatos.gr), [www.xe.gr](http://www.xe.gr), [www.tospitimou.gr](http://www.tospitimou.gr), [www.spiti24.gr](http://www.spiti24.gr) with privileged VIP and UP ads.
- ▶ Listing in the world's largest VIP real estate portals.
- ▶ Listing in [www.domaza.org](http://www.domaza.org), one of the largest housing sites in the world.
- ▶ Listing in [www.immowelt.de](http://www.immowelt.de). The largest housing site in Germany and one of the largest in the world.
- ▶ Listing of the property in more than 196 portals which are constantly updated for a period of 12 months of promotion in more than 60 countries.



# GIS **fully** **supports** the vision of each owner

# GIS

ONE STOP SHOP

- ▶ Promotion and information of partners outside the RE/MAX network (Greece and abroad) with their own clientele.
- ▶ Portfolio with buyers from 28 different countries that have expressed interest in buying property for 2021.
- ▶ Direct match between your property and our clientele for the purpose of a quick appointment, presentation and sale.
- ▶ Professional photo-shooting of the property.
- ▶ 3D Creation [www.matterport.com](http://www.matterport.com).
- ▶ Property video created by a professional.
- ▶ Promotion of your property on Social Media (Facebook, Instagram) and Google with dynamic advertising, bearing all expenses.
- ▶ Regular and immediate update of the owner via newsletter and viber for changes in the real estate market in the specific area.
- ▶ It provides a big and specialized team of scientists and associates, with lawyers, real estate consultants, engineers, economists, tax experts, accountants, urban planners, surveyors, environmentalists, foresters, transport specialists.
- ▶ We support the whole process of transferring real estate to the end, with the possibility of providing legal-notarial-engineering services by people with specialization, trusted by our group for years.





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## RE/MAX Choice safeguards the owner

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- It has recorded personal details of each prospective buyer who enters your house.
- Written signed offers of the prospective buyer.
- It undertakes all the necessary procedures between the closure and the signing of the contracts.
- It has the legal support with the necessary know-how and specialization in real estate at extremely competitive prices for our clients.
- It has experienced partners, a technical company to undertake the issuance of energy certificates, arbitrary constructions settlements, and certificates for the non-existence of arbitrariness.

**We create opportunity features in your property and in a period of high demand, it maximizes the competition between buyers with the aim of achieving the best possible offer!**

*Trust the network  
of 6 RE/MAX  
Choice offices and  
80+ partners in  
the prefectures of  
Kavala, Drama,  
Serres, Strymonikos  
Bay and the island  
of Thassos.*



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## With inspiration and vision... we get one step closer to your needs every day

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“All these years we worked with perseverance and professionalism and managed to render the Kourtidis Group dominant and pioneering. RE/MAX Choice’s contribution to this development was decisive. We remained faithful to our principles and philosophy and we feel proud that all our offices were embraced with trust by local communities, entrepreneurs and investors.

It is with great satisfaction that we see our partners and employees achieving global distinctions and we know that all this new know-how, professionalism, training and experience, will be returned to our customers, through the excellent provision of services. For us, every person we meet or who communicates with the offices of RE/MAX Choice, is special and valuable. We will do whatever it takes to serve them in the best way.”

**Nikos Kourtidis** *President of Kourtidis Group*

**Konstantina Dimitrova** *Vice President of Kourtidis Group*





# Trust the best! Make your own choice!



## **Ofrynio Beach Office**

Ofrynio Beach  
Kavala  
P.C. 64008  
T: 25940 31500  
E: [info@remax-choice.gr](mailto:info@remax-choice.gr)

## **Office of Serres**

45, Merarchias Av.  
Serres  
P.C. 62125  
T: 2321024500  
E: [serres@remax-choice.gr](mailto:serres@remax-choice.gr)

## **Kavala Office**

10, Erythrou Stavrou str.  
Kavala  
P.C. 65302  
T: 2510211900  
E: [kavala@remax-choice.gr](mailto:kavala@remax-choice.gr)

## **Drama Office**

15, El. Venizelou str.  
Drama  
P.C. 66100  
T: 2521031911  
E: [drama@remax-choice.gr](mailto:drama@remax-choice.gr)

## **Office of N. Peramos- N. Irakleitsa**

46, Makedonias str., N. Peramos-  
Irakleitsa, P.C. 64007  
T: 2594021812  
E: [office3@remax-choice.gr](mailto:office3@remax-choice.gr)

## **Office of Thassos**

Limenas, Thassos  
Thassos  
P.C. 64004  
T: 2593022428  
E: [thassos@remax-choice.gr](mailto:thassos@remax-choice.gr)

